

**Do your SUMS
& save money**

**Simple
Utility
Management
Seminars**

**FREE training to help businesses
cut utility and environmental costs**

*“The best course in years! Business people
can’t spend a lot of time on non-core issues,
it showed how easy it is to make savings.”*



What are SUMS?

SUMS (Simple Utility Management Seminars) are FREE*, 2 half-day practical seminars to help companies of all shapes and sizes reduce overheads. The two seminar package will help businesses to effectively monitor and manage utility costs and gives practical tips for savings.

What businesses says:

“Most actions don't involve much cost, and many, like energy saving bulbs, save money in the long-term.”

- Don Elwick, Brighton Media Centre, who saved £21k p.a.

“We've taken actions that have been no or low cost - it's win-win! We'll save £6,500 per year.”

- Richard Gay, Site Services Manager, Plastica Ltd, Hastings.

“The best course in years! Business people can't spend a lot of time on non-core issues, it showed how easy it is to make savings.”

- Deborah Howlett, Action for Change, Hastings.

“Very concise and highly useful to our company. The best training course I have been on to date.”

- Nathan Hayward, Nugas, Lewes, who saved £25,000 per year.

What does it cost?

*SUMS is being offered to you FREE OF CHARGE via the grant-funded East Sussex betre programme (usual costs are around £200 per delegate). Places are limited so please book early to avoid disappointment.

What are the benefits of SUMS?

The SUMS course provides a gateway to sources of FREE local and national advice & support.

- Find out how to drive down operational costs through more efficient use of energy, water & waste
- Understand and comply with environmental legislation & find out what's on the horizon
- Develop an environmental policy statement
- Understand environmental reporting
- To develop an action plan to implement savings ideas successfully

Delegates interact with national experts and hear how local companies have made real savings through better management of overheads. **Average savings for smaller businesses are £1,200 per year – at a 10% profit margin that's equivalent to increasing annual sales by £12,000.'**

Seminars throughout the South East continue to achieve similar results and **so could you!**

Seminar Topics:

Seminar 1:

GETTING STARTED

- Identifies the true cost of utility waste and how to make quick wins through waste reduction and energy & water efficiency
- Benchmarking, monitoring & managing utility consumption & costs

WATER & SOLID WASTE

- Taking a fresh look at your business
- Identifying and minimising wastage
- Practical tips & appliances

Seminar 2:

ENERGY SAVINGS

- Understanding & minimising your bills
- Energy auditing and practical ways to cut energy use

MAXIMISING YOUR SUCCESS

- Prioritising savings
- Getting staff on board
- Developing action plans & environmental policies

Local Training:

SUMS is facilitated throughout East Sussex, with courses held in Bexhill, Brighton & Hove, Eastbourne, Lewes and Uckfield. It is run in partnership with East Sussex Sustainable Business Partnership.

How to Register / Sign up:

For more information or to make a booking call 01273 245654 or email: help@ecosys.org.uk

Additional Free Help & Advice

SUMS are provided free of charge via the East Sussex **betre** (business excellence through resource efficiency) project, which offers a range of FREE support and advice to small and medium sized businesses on **reducing costs through improving resource efficiency**.

Free services include:

- practical training
- environmental reviews/audits
- grants
- technical support helpline (Tel: 01273 245654, help@ecosys.org.uk)
- a website full of ideas (www.egeneration.co.uk/eastsussex)



better for business & better for the environment

Funded by:



East Sussex betre is run by Ecosys, a not for profit organisation, in partnership with the East Sussex Sustainable Business Partnership (SBP) made up of all local authorities, the Environment Agency, Sussex Enterprise and supported by SEEDA and GOSE.